

SUPPORT THE RAPTORS RUGBY REVOLUTION



Partnerships Opportunities 2024



RAPTORSRUGBY.ORG

PARTNERSHIP OPTIONS



HEADLINE ACADEMY PARTNER X1

BOYS / GIRLS TOUR PARTNER X2

TOUR PARTNER X8

APPAREL PARTNER X12

MATCH / FUNCTION SPONSOR

PLAYER SPONSOR



Headline Academy Partner



Logo position on front of all team playing jerseys

Front of training shirts

Front position of team jumpers



2 x Teardrop / Pull-up Banner displayed at all events including Annual Supporters Dinner

Brand displayed on equipment trailer and all Raptor vehicles that travel around Australia



Table of 10 for the Annual Supporters Luncheon

Framed team jersey

2x Tickets on International tour of choice



Listed as a Academy Platinum Partner on our website and digital members portal

2 x Social Media posts per month (Facebook, Instagram and Tiktok)

Advertising on live streaming of tour matches
Advertising on letterhead and in newsletters

\$500k



**2024 Headline Partner - Organisation Naming rights
The 'your business' Australian Raptors 2024**



Women's Touring Partner



Logo on all women's team playing jerseys

Logo on training shirts

logo on team jumpers



2 x Teardrop / Pull-up Banner displayed at all events including Annual Supporters Dinner

Brand displayed on equipment trailer and all Raptor vehicles that travel around Australia



Table of 10 for the Annual Supporters Luncheon

Framed team jersey

2x supporter tickets on International women's tour of choice



2 x Social Media posts per month (Facebook, Instagram and Tiktok)

Advertising on live streaming of tour matches
Advertising on letterhead and in newsletters

\$200k

Women's 3 Tour Partner
Japan U14, Spain U16 , Japan U18



Men's Touring Partner



Logo on all men's team playing jerseys

Logo on training shirts

Logo on team jumpers



2 x Teardrop / Pull-up Banner displayed at all events including Annual Supporters Luncheon

Brand displayed on equipment trailer and all Raptor vehicles that travel around Australia



Table of 10 for the Annual Supporters Luncheon

Framed team jersey

2x supporter tickets on International men's tour of choice



2 x Social Media posts per month (Facebook, Instagram and Tiktok)

Advertising on live streaming of tour matches
Advertising on letterhead and in newsletters

\$200k

**Men's 4 Tour Partner
Japan U14, UK & IRELAND U15 ,
USA U16 Japan U17**



Individual Tour Partner



Logo on all team playing jerseys

Logo on training shirts

Logo on team jumpers



2 x Teardrop / Pull-up Banner displayed at all events including Annual Supporters Luncheon

Brand displayed on equipment trailer and all Raptor vehicles that travel around Australia



Table of 10 for the Annual Supporters Luncheon

Framed team jersey

2x supporter tickets on your sponsored tour



2 x Social Media posts per month (Facebook, Instagram and Tiktok)

Advertising on live streaming of tour matches
Advertising on letterhead and in newsletters

\$50k

**Women's Individual
Tour Partner
Spain U16,**

**Men's Individual Tour
Partner
UK & Ireland U15 ,
USA U16,**



\$30k

**Women's Individual
Tour Partner
Japan U14,
Japan U18**

**Men's Individual Tour
Partner
Heroes Cup U12
Japan U14,
Japan U17**





RAPTORS APPAREL PARTNER

BRAND EXPOSURE GLOBALLY

PLATINUM PARTNERS BRAND EXPOSURE





TOTAL TOUR PARTNER

POWERED BY:

'YOUR BRAND' AUSTRALIAN RAPTORS RUGBY ACADEMY



<p>Uniform/ Merchandise</p>	<ul style="list-style-type: none"> • #1 position on front of all team playing jerseys • Front of training shirts • Front position of team jumpers
<p>Event Signage</p>	<ul style="list-style-type: none"> • 2 x Teardrop / Pull-up Banner displayed at all events including Annual Supporters Luncheon • Brand displayed on equipment trailer and all Raptor vehicles that travel around Australia
<p>Participation</p>	<ul style="list-style-type: none"> • Table of 10 for the Annual Supporters Luncheon • Framed team jersey • 2x Tickets on International tour of choice
<p>Social Media/ Communication</p>	<ul style="list-style-type: none"> • Listed as a Academy Platinum Partner on our website and digital members portal • 2 x Social Media posts per month (Facebook, Instagram and Tiktok) • Advertising on live streaming of tour matches • Advertising on letterhead and in newsletters
<p>Exclusivity</p>	<ul style="list-style-type: none"> • 1 x Academy Platinum Partner

PARTNERSHIP OPPORTUNITIES



PLAYER PARTNERS



**SUPPORT INDIVIDUAL
TOURING PLAYERS**

POWERED BY:

**JOHN SMITH
SUPPORTED BY
YOUR
ORGANISATION**

TEAM PLATINUM PARTNER



PLAYER PARTNERS

POWERED BY:

JOHN SMITH
SUPPORTED BY YOUR
ORGANISATION



Exposure	<ul style="list-style-type: none">• Social Media Pack for your organisation to use on your assets• Approval to use Raptors logo and supplied player image
Participation	<ul style="list-style-type: none">• Chance to interview the supported player for your marketing use
Social Media/ Communication	<ul style="list-style-type: none">• Listed as a Major Partner on our website and digital members portal.• 4 x social media posts (Announcing your support)• Naming rights of the position groups on all team publications including live streaming of tour matches and team listings (publications and digitally)
Exclusivity	<ul style="list-style-type: none">• Naming rights of the Group of positions• 6 Groups per team (Front Row, 2nd Row, Back Row, Halves, Centres, Back 3)
Cost and Term	<ul style="list-style-type: none">• \$2000• Minimum 1 year• First rights of renewal

PARTNERSHIP OPPORTUNITIES



PLAYER PARTNER 2ND ROW



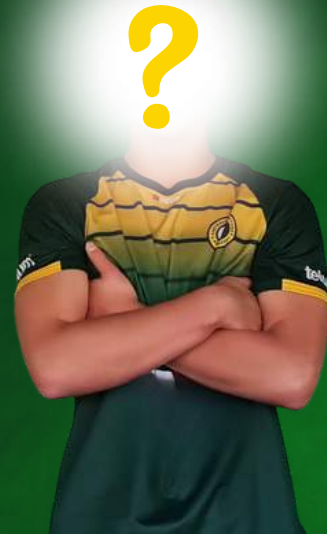
U16M - FRONT ROW

POWERED BY:

**YOUR
ORGANISATION**

MIN 4 PLAYERS IN GROUP

PLAYER PARTNER 2ND ROW



U15M HALF BACKS

POWERED BY:

YOUR ORGANISATION

MIN 4 PLAYERS IN GROUP



Uniform/ Merchandise	<ul style="list-style-type: none">• Left or right sleeve of team playing jersey or prime position rear team playing shorts• Left or right sleeve of team team training shirts
Participation	<ul style="list-style-type: none">• Permission to use player's name and approved image for marketing purposes
Social Media/ Communication	<ul style="list-style-type: none">• Listed as a Silver Partner on our website and digital members portal• 3 x Social Media posts (Facebook, Instagram, LinkedIn and Tiktok)• Inclusion on Raptors website - where player is named.
Exclusivity	<ul style="list-style-type: none">• 1 x sponsorship available per player
Cost and Term	<ul style="list-style-type: none">• \$5,000• Minimum 1 year (June to July)• First rights of renewal (Confirmed by March)

PLAYER PARTNER



U17M BACK 3

POWERED BY:

YOUR ORGANISATION

MIN 4 PLAYERS IN GROUP



Social Media/ Communication	<ul style="list-style-type: none">• Listed as the Player Partner on the Australian Raptors Rugby Academy website and digital members portal• 4 x Social Media Posts advertising your organisation (Facebook, Instagram and Tiktok)• Advertised in newsletters and media publications• Advertised on Match Day as the Player Partner
Exclusivity	<ul style="list-style-type: none">• 1 x Partner per player position group• VIP access to selected events and networking opportunities with academy players, coaches, and officials.
Cost and Term	<ul style="list-style-type: none">• \$5,000• Minimum 1 year (June to July)• First rights of renewal (Confirmed by March)

PLAYER PARTNER 2ND ROW



U16 F SECOND ROW

POWERED BY:

YOUR ORGANISATION



Uniform/ Merchandise	<ul style="list-style-type: none">• Team playing shorts• Sleeve and back positions of training Shirts
Event Signage	<ul style="list-style-type: none">• Mobile Equipment Trailer that travels around NSW
Participation	<ul style="list-style-type: none">• 1 x Seat at our Annual Supporters Luncheon
Social Media/ Communication	<ul style="list-style-type: none">• Listed as a Bronze Partner on our website and digital members portal• Advertised in newsletters
Exclusivity	<ul style="list-style-type: none">• 5 x Position Partners per team
Cost and Term	<ul style="list-style-type: none">• \$5,000• Minimum 1 year (June to July)• First rights of renewal (Confirmed by March)



MATCH DAY PARTNER

POWERED BY:

YOUR ORGANISATION



<p>Investment Contribution</p>	<ul style="list-style-type: none"> • Your partnership investment contributes towards tour matchday costs. • Matchball, Matchday sports drinks, Coach to from stadium, post match meal, • Presentation in 'Third Half'
<p>Event Visibility</p>	<ul style="list-style-type: none"> • 1 x Banner displayed at matchday event • Brand displayed on Commemoration Ball presented on return from tour
<p>Participation</p>	<ul style="list-style-type: none"> • 2 Tickets to Annual Dinner • Framed Matchball with your branding • 1 x captain's 'voxpox' video for use in your organisation social media or website
<p>Social Media/ Communication</p>	<ul style="list-style-type: none"> • Listed as an Academy Platinum Partner on our website and digital members portal • 1 x Social Media posts on Matchday (syndicated to Facebook, Instagram and Tiktok) • Advertising on live streaming of tour matches
<p>Exclusivity</p>	<ul style="list-style-type: none"> • 4 x Matchday Partners per tour

FUNDARISER DINNER

BUY A TABLE



SECURE A TABLE FOR YOUR FRIENDS, FAMILY OR COLLEAGUES AT THE RUGBY EVENT OF THE YEAR

DONATE PRIZES



OPTION TO DONATE SUITABLE MAIN AUCTION, SILENT AUCTION AND RAFFLE PRIZES WHICH WILL BE WON / BOUGHT ON THE EVENING

FUND A SPEAKER



YOUR ORGANISATION HAS CONNECTION TO, OR CAN FUND A SPEAKER TO ATTRACT EVEN MORE SUPPORTERS TO THE DINNER

TAX DEDUCTIBLE DONATIONS



DONATIONS, BEQUEATHMENTS,



PHILANTHROPIC

POWERED BY:

YOUR

GENEROSITY

SUPPORT YOUTH SPORT
DEVELOPMENT